

Calling to start Sunday in first Phon-A-Thon

Bowman, Roper named chairmen

Student writes theme song for drive

Two men have been appointed to co-chair Southern's First Annual Phon-A-Thon beginning Sunday. Kenny Bowman and Gilbert Roper have accepted the responsibilities of co-chairmen. Their responsibilities for the fund drive include promotion, the motivating of volunteers, confirming that all captains will be there and are aware of their responsibilities. They will also be awarding prizes, setting goals and keeping a daily tally of pledges.

Bowman is a 1963 graduate of Jasper County Junior College. He is currently the Executive Vice President of Charter Bank of Carthage and he also serves on the Board of directors of the Missouri

Southern Alumni Association.

Co-chairman Roper is a Joplin businessman. In the past he supported the development of the four year college funds for the purchase of the 320 acres for the campus in 1964.

During the campaign "kick-off" coffee an anonymous donor stated that he would give \$1,000 to the Foundation if three other donors would match the gift by Sunday.

The first pledge was matched by Monday morning, according to Sue Billingsly, director of the Foundation. She explained that "a second \$1,000 challenge pledge was made by a donor who called too late to meet the first challenge. The caller was disappointed and decided to

issue a new challenge."

Volunteers are busy preparing the necessary packets for the pledges. "Enthusiasm is being generated more each day as the first day of the Phon-A-Thon draws near," said Billingsly. "We are excited by the response we have received so far and we hope that such heartwarming support will continue throughout the campaign."

The Phon-A-Thon officially begins on Sunday with Congressman Gene Taylor and State Rep. Robert Ellis Young scheduled to be on hand to be among the first callers.

"Southern's Special" is more than just the theme for the First Annual Phon-A-Thon; it's a song promoting Southern and the Phon-A-Thon.

Greg Fisher, one of the first to graduate with a degree in communications this coming May, wrote and is performing the song "Southern's Special".

"Basically it is an advertising campaign type song. It all started when Mr. (Richard) Massa (head of the Department of Communications) came to me in the middle of January. He asked me if I had any experience in writing songs; he knows I have an interest in music; I'd never written anything but I said I'd think about it. Mr. Massa

then told me the theme," said Fisher.

Fisher went on to say, "I knew the type of song Mr. Massa wanted. It was to be something up, high energy and have a sing-song quality. I started working with key phrases."

As Fisher worked on the song he said the lyrics came to him while he was in the car driving. "It sort of came easily. I tried to tie in 'Southern's Special' with the students and emphasize that it's the students that make Southern special."

No one helped Fisher write the song but he is having some help in the arranging of the music. Melissa Perry originally worked on the

basic chords but Debbie Gipson, a music major, did the final arrangement and sings harmony. Olivia Combs, general studies major, was the pianist and Casey McGinty, criminal justice major, the guitarist and third vocalist when the song was premiered last Saturday.

The first public rendition of "Southern's Special" occurred at the "kick off" coffee for the Phon-A-Thon.

"If it goes over well, we want to use it for other Southern advertising campaigns and public service announcements. Personally I would like to see it orchestrated and produced in a major studio," said Fisher.

Southern's Special!

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We think you're special, unique in all the world around!

We think you're special, tomorrow's promises today!

We think you're special, and that makes Southern Special, too!

When you're looking for a special place designed with you in mind—

Southern's Special! SOUTHERN'S SPECIAL!

With music and lyrics by Greg Fisher, "Southern's Special," the theme song of the 1983 Phon-A-Thon sponsored by the Missouri Southern Foundation was premiered Saturday. Fisher, second from left, was assisted by Olivia Combs at the piano, Debbie Gipson, arranger, and Casey McGinty, guitarist. The theme has been recorded locally and will be used throughout the fund-raising campaign which officially begins Sunday.



BRIEFS

Regents to meet tomorrow in BSC

Board of Regents members will hold their first meeting of the semester this afternoon at 1 in the Board room on the third floor of the Billingsly Student Center.

After reading and accepting of the minutes of the Dec. 16 Regents' meeting, reports will be given to the Board.

Controller Sidney Shouse will present the financial report followed by a report on construction given by Dr. Paul Shipman, vice president for business affairs.

Dr. Julio Leon will then present the presidential report.

Following a discussion of old business, two resignations and one retirement proposal will go before the regents.

MEI approves club constitution

Members of the Man-Environment Impact Club (MEI) approved the club's constitution on Thursday, Feb. 3.

Activities that are in the planning for MEI include an "Earth Symposium" on April 14, which will provide a forum for programs in environmental education locally and certain events to coincide with Earth Day which is April 22.

MEI will continue discussing plans at their next meeting for a possible outing during spring break. The meeting is tomorrow at 2:30 p.m. in room 313 of the Billingsly Student Center.

Economics society seeking members

Juniors and seniors with a 3.0 or better grade point average who have completed a minimum of nine hours of economics courses in which a 3.0 grade point average was achieved are eligible for membership of the international honor society Omicron Delta Epsilon.

There are no meetings to attend and one becomes a lifetime member for a one-time fee of \$20.

Applications and more information are available from Dr. J.S. Jaswal, Dr. Charles Leitle, Margaret Layton, or Judy Hillman until March 25, 1983.

Pi Omega Pi new organization

Any business education majors who have completed three semesters of coursework with at least 15 hours in business and have a current grade average of "B" may be eligible to become a member of Pi Omega Pi, the National Business Teacher Education Society.

Persons wishing additional information may contact Mrs. Katherine Grimm or Mrs. Edith Compton in the business administration office in person or by calling 624-8100, extension 349.

Matthews addition awaits state action

If the Missouri General Assembly approves Governor Kit Bond's recommendation to step up the sale of bonds authorized by Amendment No. 1, Southern will be able to move up the time schedule for the construction of Phase II of Matthews Hall.

Of the first \$75 million in bonds \$15,000 is marked for the planning of Matthews Hall Phase II. And planning has already begun.

In Bond's recent proposal the Matthews Hall addition is to receive \$2.4 million in state funds. This will occur only if legislators act on the governor's recommendations and approve the issuance of

bonds sooner than originally scheduled.

President Julio Leon discussed different ideas and options that may be used if and when monies become available.

"One of the things we are considering for that building when working with the architects is making more space for computer sciences," said Leon.

Many options are being looked at involving the movement of other departments on campus. Leon explained that it would depend on the accommodation of the business administration and computer sciences

Those are the areas designated to

move into Phase II at this point, but moving the mathematics department into the building is another possibility under observation.

This would combine computer science, business administration, and the mathematics department in one building, something Leon describes as being academically sound.

This movement would provide more space for the natural sciences in Reynolds Hall where the need for expansion has been seen.

"We are asking the architects to make a feasibility study of what can be done with Reynolds Hall," commented Leon.

Exactly what will be done is not sure; the possibility of renovating the building would be one answer, but it might be necessary to make an addition.

Leon said the architects had been on campus to talk to the faculty and to inspect existing facilities. Their analysis will give the administration something to look at when the time comes to improve Reynolds Hall.

After the School of Business Administration vacates the building, the Department of Social Science and the Department of Communications are expected to become its residents.

Enrollment increases by 9% over spring of 1982

In comparison with past spring semesters, enrollment rose nine per cent at Southern.

A total of 4,210 students are enrolled; this is 349 more than the same time last year. However, the 1982 fall enrollment was 4,478, which is 148 more than the same time last year.

"The figure from the fall is higher because we recognize quite a number of students that graduate early," says Dr. Floyd Belk, vice president for academic affairs. "Some drop out; but we really don't know the reason for the difference. Some of it could be due to financial problems. It's a natural phenomenon that fall

enrollment is always higher than spring."

One reason Southern's enrollment is higher this semester is because of part-time students. "Over the past few years we have more part-time students. They take more courses, drop-out for a semester and come again another later," said Belk.

There is no accurate way to predict what the enrollment figure will be this fall. "There is no great increase or decrease; we have a stable enrollment," he said.

Through the year all of the state's colleges and universities are paid for their total credit hours taken by the students. "The state

adds all of the credit hours of all institutions together. This figure is divided into money available and the product is multiplied by the previous year. Every credit hour counts," says Belk. "There is no way telling what we expect to receive from the state."

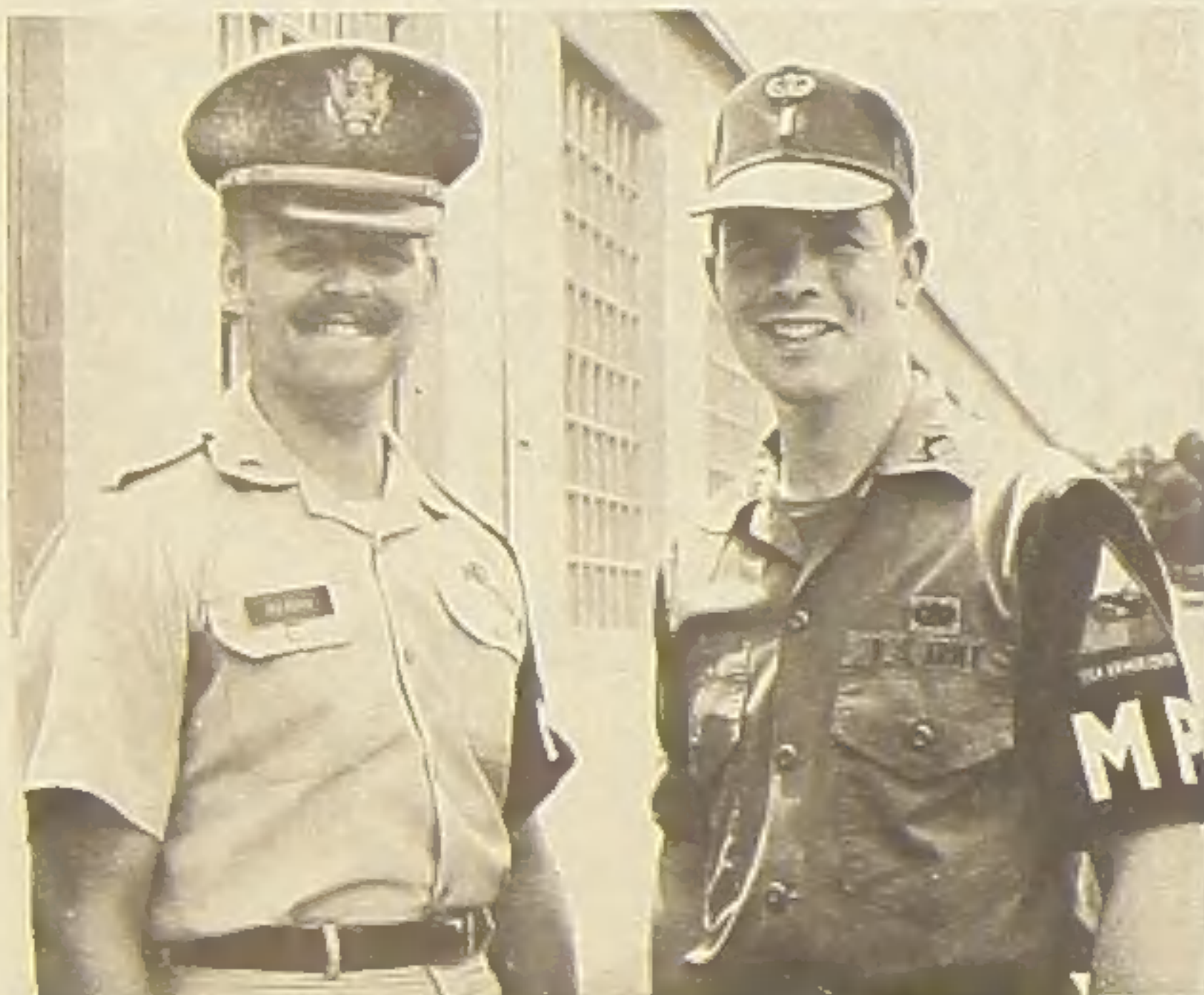


Koranda was the featured band at Southern's Valentine Day dance. Dr. and Mrs. Glenn Dolence renewed their wedding vows and were presented a Baked Alaska by Russell Talaya, food service manager.

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Texts challenge computers as influence, says publisher

Modern textbooks might challenge computers as the single most influential advance happening in college today. So asserts Bruce Frymire, the Director of Marketing Services at Harper & Row's College Division. The reason for their rise, according to Frymire, is simple: competition—a company must have a marketing edge that will make their textbook better than the 14 competitors already out there.

Frymire then traced the history of a recently published "supertext". It was three years in the making, involving 776 professionals in the field, and a cost of \$800,000; all spent before a single copy could be sold.

First they brought together a number of teachers in a series of "focus groups" to find what features are most wanted in a textbook. Then a series of reports were the weak points of other texts on the market was prepared. The next step was to send questionnaires to teachers all across the country about what subjects and problems to create, and what supplementary materials to create.

They took this arsenal of information and searched for authors who could use it. They found three

professors to create the text by chapters, with each chapter sent to three separate sets of reviewers. Their ideas were returned to the authors. The manuscript was "practice-taught" in four separate settings to iron out bugs. It will cost \$18 per copy, more than the \$10 barrier publishers respected a decade ago.

"The only thing I see, that he's talking about in there, is a trend towards doing a little more marketing research before you put your text together," said John Tiede, interim dean of the School of Business Administration, "and then probably getting in the multiple-authors type of situation. I don't think those are necessarily all that new a concept....any new text you pick up has been developed in that manner anymore."

"We get questionnaires all of the time, saying 'in this area you teach, what do you like to see emphasized in a textbook, and what do you like to see not emphasized in a textbook?' So the marketing aspects have been going on for quite awhile."

When asked if the new texts have created a problem by quickly making other texts obsolete, Dean

Tiede said, "Our absolute comes more from the text you've got dated material where you've got a revolutionary concept in publishing a text. It concurs with what Dr. Malzahn, dean of the School of Arts and Sciences, said.

"I think it is true that the advances in some disciplines have been so rapid, that a book is dated after three or four years," said Dean Malzahn, "but it doesn't mean that the new super book, it just means it's current."

Dean Malzahn suggested teaching styles of teaching account for the increasing thickness of books. "My experience has been that books are super in size, they are getting bigger and bigger, and they are more and more expensive, and the reason for that is that there is a great deal of difference between the ways different faculty members want to teach a particular subject and the areas that one faculty member thinks are important, another faculty member may not. Dean Malzahn then indicated that this allows teachers to pick and choose, emphasizing different things and all using the same

Librarian tells of various ways to get into DATA base system

Various ways exist in getting into the DATA Base system in the library reference room of the Library.

One direct way is with the Subject Bibliography. "It is arranged by topics, the title of the item is given and a brief background presentation is included. Information such as when it was originally printed and any reprints is also included. The call number that is given is what is used when locating the publication on the shelf," said Arlene Moore, reference librarian.

Also an SNB number and price are given in case one wants to order the publication. Order blanks are in the back of the publication. And the Subject Bibliography is updated constantly.

Another way of finding information in government publications is through the use of the Literature Search. "In this specific publication of the National Library of Medicine, the main topic is Informed Consent. A brief discussion of the topic is given in the document. It also covers all aspects of informed consent including competency,

clinical trials, legislation, ethics and other areas.

"Information within the publication is arranged alphabetically by author and subject headings that one could use to get at the information," said Moore.

The Library of Congress distributes what they call an LC Science Tracer Bullet. "It contains the background of what's under that specific subject. It is a complete subject search. They first indicate an introduction and then give subject headings for the card catalog," said Moore. She went on to explain that it begins from the background information and helps one get a complete idea of a subject.

National Institutes of Health published a Scientific Directory for 1980 and an Annual Bibliography for 1979. It contains bibliographies in all the fields of health. Mrs. Moore commented, "It's always wise to keep track of bibliographies coming in. Learn how books are arranged and put together. One needs to always look at the index,

table of contents and the preface

The Census Bureau publishes a catalog that shows the contents of information in a more concrete way.

In the front of the catalog it explains how to use it. It also points out how it can help someone learn what is available, obtain the right products, buy the desired products and get assistance and experience.

The catalog contains abstracts, products, ordering information, forms, an index and lists all sources of assistance.

There are two principal parts to the catalog: first, there is an introduction and chapters on information in areas of foreign trade, government and population. Secondly, there is a special section with combined information on the products of the Censuses of 1978-1982 dealing with Economics, Governments, and Agriculture.

All these documents aid in the search for information needed for research paper. More information can be found in the reference room of the library with Mrs. Moore's assistance.

Balance to be left from levy

The Jasper County Joplin Junior College District levy is gradually being reduced in preparation for 1986, when the 20 year bond matures. The levy was created to pay off bonds which were used to build the four main buildings on roads on campus.

By 1986, the levy which the Board of Trustees reduces annually, will create an excess of \$1 million, said Sidney Shouse, controller. The figure is based on assumptions that interest rates would remain around 10 percent and that the tax base would continue to grow about four percent annually.

President Leon said the excess was made possible by high interest rates during the past three years and good investments by the administration.

Until 1977, when the college became a state-funded four year institution, the district funds were also used to fund freshman and sophomore years. The state pays for the junior and senior years. When the property was transferred to the state, the junior college district continued to pay for the debt it had incurred, but the operating levy was dropped.

The levy currently generates about \$250,000 per year from the district which is made up of adjoining public school districts of Jasper, Newton, Lawrence and Barton Counties. The assessed valuation of the district is \$30 million. The levy was reduced last summer from nine cents to seven cents for every \$100 assessed valuation.

"The surplus will be assigned to the building fund," Leon said. "definite plans have been made for its use."

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Contemporary children's play to open Feb. 26

Step on a Crack, a contemporary children's play by Susan Zeder and Joyce Bowman, will be presented by the Missouri Southern theatre's Show-Me Laboratory Co.

Performances will be on Saturday, Feb. 26 and Sunday, Feb. 27 at 2 p.m. in Taylor Auditorium and ticket prices are \$1 for adults and 50 cents for children 12 and under.

The production crews have been at work since January on the stage effects for the show. The set and lighting designs are by senior theatre major Chester Lien. The set laboratory crews are building a variety of locales for the play like Ellie's house, bowling alley and a street scene. A unique feature of the set is a toy box which Ellie's two imaginary friends come from.

Student assistants in the set lab are Leslie Bowman and Kendra Stith.

The electrics lab with Phil Oglesby has been mounting, focusing and gelling the lights to match the design plans. Sound design for the show is by Allen Stinebrook.

Costume design for the actors is by James Paul Dickey. Costume laboratory class is building the

several contemporary costumes, reflecting both adult and children's clothing of the 1980's. Student assistants are Pamela Lutes, Todd Yearnton and Chester Lien.

Jan Maldonado is the property mistress and designer for the show. Literally dozens of strange and unusual properties have been gathered, ranging from Mickey Mouse Club hats to Dracula fangs.

Several local firms have aided the property crews in securing certain items. McDonald's Hamburgers on South Main, featured in the plot of the play, donated several dozen orders of French fries; Bikeway supplied a flat bicycle inner-tube; and the Plaza Lanes provided bowling equipment for the bowling alley scene.

Sue Ogle is student assistant in

charge of the promotion and publicity. Sam Claussen is technical director. Trij Brietzke is costume supervisor and Lu Anne Wilson is the production stage manager and will be running the play during performance.

Members of the theatre department and Missouri Southern theatre organization students will serve in the box office and front-of-the house.

Debaters finish 5th in tourney at U. of A.

This weekend the Southern debate squad travelled to the University of Arkansas, and the team of Randy Doennig and David Montgomery placed fifth.

They lost to Emporia State with a 4-1 ballot, two judges voting for Emporia and one voting for Southern.

Karl Zachary and Carmen Decker debated four senior teams in six rounds. Zachary placed as best speaker.

Other members who went were Martha Walker in dramatic interpretation and pose and poetry, Montgomery in oratory, and Dana Reese and Mike Tosh debated NDA on the topic, "Rights of Privacy."

"We had an overall disappointing tournament. We did not do as well as we wanted to. It was one of those tournaments when the break didn't fall our way. There were about 30 universities there," said Richard Finton, coach of the debate team.

The squad still has a win/loss record of 60 percent.

Famous Indian film to be shown Tuesday

The World of Apu, a prize winning film from India, will be shown at 7:30 p.m. Tuesday in the Connor Room of the Billingsly Student Center.

This is the ninth program in the annual Film Festival presented by the Missouri Southern Film Society. Financial assistance for this event has been provided by the Missouri Arts Council, a state agency.

This is the third film of Satyajit Ray's famous trilogy which also includes *Pather Panchali* and *Aparajita*. Despite their continuous story line, all three films stand entirely on their own as complete entities.

The young man Apu, unemployed and living in the Calcutta slums, finds happiness in writing an autobiographical novel. He marries a beautiful girl named Aparajita and they have one year of happiness before she dies giving birth to their son.

No longer able to face life, Apu abandons his unfinished novel, and abandons the child whom he has never seen. Following five years of wandering, he returns to Calcutta. They are reconciled and Apu returns to Calcutta and life.

The film stars Soumitra Chatterjee, Sarmila Tagore, Alok Chakravarty and Swapan Mukherjee in Bengali dialog with English subtitles.

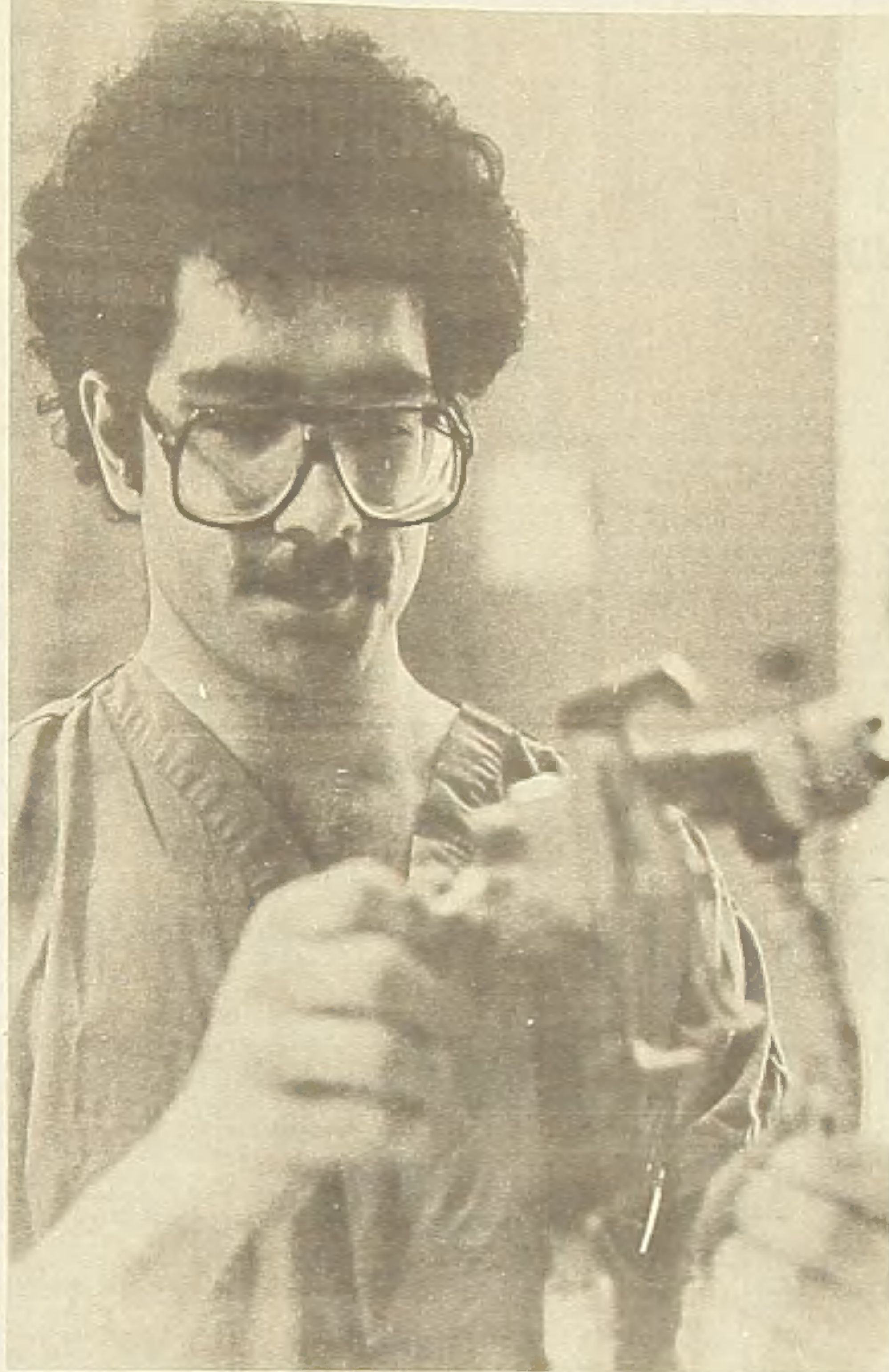
Like all important films, *The World of Apu* is timeless and international. An excerpt of criticism from *The New York Post* says:

"*The World of Apu* contains one of the most beautiful and moving of the world of love and marriage in the movies have ever shown. It is one of the great human documents of the cinema, wholly extraordinary."

Time Magazine labeled it: "One of the most vital and abundant movies ever made. It has the humanity and the prodigious variety of a Shakespearean play."

Single admission is \$1.50 for adults and \$1 for students or senior citizens. Mid-season tickets are on sale at \$3 per adult and \$2 per senior citizen or student. Only six films remaining.

Theatre 'representation of life' to Phil Oglesby, senior



Phil Oglesby

By Peggy Bell

The fine arts field is not something that Phil Oglesby, a 23-year-old senior theatre major, takes lightly.

He has been involved in the theatre for several years and intends to make it his profession. Oglesby said, "Theatre is a representation of life; it's kind of like playing God. It's something realistic, and yet non-realistic. I enjoy being involved in the theatre."

Since arriving at Southern in the fall of 1977, he has been involved in most of the productions presented. Oglesby said, "I once had a brief interest in nursing, but I soon returned to the theatre when that didn't work out."

Oglesby finds his major interests concentrated in lighting design. "Everyone always thinks of the actors and actresses as being the main parts to the theatre but without all of the people that run the technical aspects, the shows would never take place," he explained. "I have designed the lighting for four shows here: *Taradiddle*, *Bus Stop*, *Rasputin* and *The Crucible*. I'm currently working on my fifth, *Ghosts*."

The first of this year, he traveled to St. Louis to participate in preliminary auditions for the University/Resident Theatre Association, which is based in New York, to win a possible scholarship to complete his studies in theatre.

The association is an organization in which hundreds of colleges and universities across the country belong. The association annually holds tryouts in the West and East Coast and in the Midwest for high school seniors and graduate students in theatre to provide an opportunity for them to further their education in theatre.

Oglesby said, "I learned of the tryouts through the school, and through Al Raistrick, a May, 1982, Southern graduate who auditioned last year for the Association and won a scholarship to continue theatre studies at the University of Detroit."

"For my audition, I made an eight-minute presentation about my experience in lighting design

before three judges, who were all theatre instructors from three major universities," he said. "Then I was later informed that I had done well enough to be chosen to participate in the final auditions to be held Saturday, Feb. 19 at Northwestern University in Evanston, Ill. I will make my presentation on a much grander scale there."

If he does well in Evanston, they will award him a graduate assistantship in theatre. Oglesby hopes to obtain a masters degree in fine arts.

"I see lighting as a way to be involved in the theatre," he said. Through his experience in theatre, he has gained knowledge in other aspects of the theatre besides lighting, among those acting, and he finds great interest in them as well. "I feel sort of like the salesman who is trying to get his foot in the door. Once I get my foot in the door, then I will be able to go in and say, 'Hey, here I am! I can do this, but I can also do this!'"

Oglesby currently works part-time at the Rafter's restaurant. When asked if he is prepared to continue working as a stereotypical, out-of-work performer if he is unable to find work upon completing his masters, he replied, "Finding theatre work once you are a professional is much like it is in any other field. It is simply a matter of being adequate and of being in the right place at the right time."

Aside from describing himself as an "escapist" for being in the theatre profession, he does have realistic expectations for the future. He said, "Very few people just trip off to New York and become the stars in *Evita*/ *Sure*, I would like to make it to New York. To work in New York is the epitome to a theatre major; it's where everyone 'wants' to go. But you don't have to go to New York. There are many excellent regional theatres in the Midwest that I would enjoy working in."

He continued to say, "Right now my goal is to obtain my masters. If I can just achieve that goal, and become a professional in my field, then I will be partially satisfied...I will feel as if I have lived my life, at least to some extent."

Love of applause led Joyce Bowman to drama major

By Andrea Judd

Missouri Southern's theatre department is presenting *Step On A Crack* on Feb. 26-27. It is a modern day Cinderella story that is tender, funny, and dramatic. Playing a "behind the scenes" role in the production is Joyce G. Bowman, director of the play.

Bowman came to Southern to teach in 1967, after attending Southwest Missouri State College, the University of Arkansas and University of Kansas. At Southern she has become an important part of the theatre department. She not only teaches but also directs and is charge of the costume department.

The theatre is an important part of her life. Bowman says that the seed was planted when she was very young. "My mother and dad had a very good friend who took me to the movies. So I saw all the Marx Brothers and Shirley Temple movies." Because of this exposure to entertainment, she often did skits and dances for her parents in order to receive applause. "I found the love of applause."

But a big influence in her life was a fifth and sixth grade teacher, Mrs. Frye. In Frye's class she was exposed to classical music, great paintings and many books. In fact, she got a taste of the theatre. "We all got to reading a book about

men and Frye suggested that we write a play about it. So we did. We costumed it and put it on before the whole grade school."

At Springfield she was involved in the theatre and was encouraged. But at Arkansas, she was not only encouraged, but also offered chances to move on and begin her career as an actress. At his point in her life she had to decide whether to go to New York, or to remain in Missouri.

She made that decision after seeing Katherine Cornell backstage after a performance in Springfield. "She was so starved for her public to come back to get autographs and she was very upset that more people didn't come backstage. She was such a lonely woman. I looked at her and told myself that I didn't want that kind of lifestyle where I'd be alone. I love acting, but I also love to teach," she said.

Bowman still loves to act. She is not able to be in Joplin Little Theater productions because of the way times are scheduled, but she always tries out for the Studio Plays at Southern. She would also like someday to go out on the audition circuit and work as an actress some summer.

Besides directing, Bowman is in charge of the costume department of the theatre. It all began because she had taken a few courses in

costuming at Arkansas to meet her requirements. But she could not sew! "In high school I took home economics and did very well in the cooking section, but when it came to sewing I drove this poor wonderful teacher right up the wall... I made an apron one time with the neck hole at the end and joined to the hem, and on one side the wrong side showed... in fact I think she quit teaching because of me."

But she loved the costume history and mannerisms, as she did all right in her college costume classes. And because of this, when one day called to Mr. Brietzke's office, where she received the announcement that she was to be costume director for the play, "I literally cried for a week." Even though she couldn't sew, she finally agreed to take the position, and learned simply by doing. She now enjoys the position very much.

She believes the theatre can be a great influence in people's lives. Personally, she loves the Greek plays, Shakespeare and Thornton Wilder, because of their knowledge of the ways of man. She believes that "if we see someone suffering on stage, we might not have to go through that same experience ourselves." She feels that the arts are an intricate part of a person. "Because they make you an aware human being."



M. Kassab Photo

Joyce Bowman

EDITORIAL

Continue a dream in the Phon-A-Thon

Don Quixote had a dream as did Martin Luther King...all great movements had their beginnings in one man's dream. Dreams, said one man, are what separate the truly great from the average, from the common.

Missouri Southern, too, has a dream.

It transcends the problems of the past and of the future; its strength, derived from the hearts and souls of men and women, is stronger than that of budget crises or cash crunches.

It is a dream founded years ago; some have fallen in its service, but the dream lived on and still continues.

The dream we speak of is Missouri Southern, conceived in the minds of Jasper County residents, nurtured and brought to age by the faculty, and continued in the future by its students.

It isn't just a dream of education. Rather it was the founding of a new way of life, the birth of a modern society which has its base in the Jeffersonian philosophy of an enlightened, educated public. It was, as Alexander Meikeljohn wrote in the 1940s, the continuation of the American Revolution.

The dream speaks for itself; those who have contributed are its heritage.

We speak of the dream now, we occasionally have, to further it. The opportunity is now; one needs only to seize the day.

The opportunity comes by way of the Phon-A-Thon. The college is again turning to those who conceived the dream, the Jasper County area, to help further the dream.

In some ways the college has grown away from the communities which had been its founder. It seemed no longer to be theirs but a part of a huge state government which seems abstract and complex.

But the Phon-A-Thon turns back to the beginning, to the people who gave the college its first lively breath. We hadn't lost sight of these communities; we just forgot our roots. It is time now for us to rediscover our roots, in order that we may understand where the future will lead us.

For those who contribute in the Phon-A-Thon, either by actually giving money or by giving time, the gift is one of life, the continuation of a dream.

We are on the edge of a new beginning, but where does that lead us?

The answer to this question comes not from these written words but from the minds of those who work, study, teach, support or admire the college. It can't be put into words, it must not be placed into words.

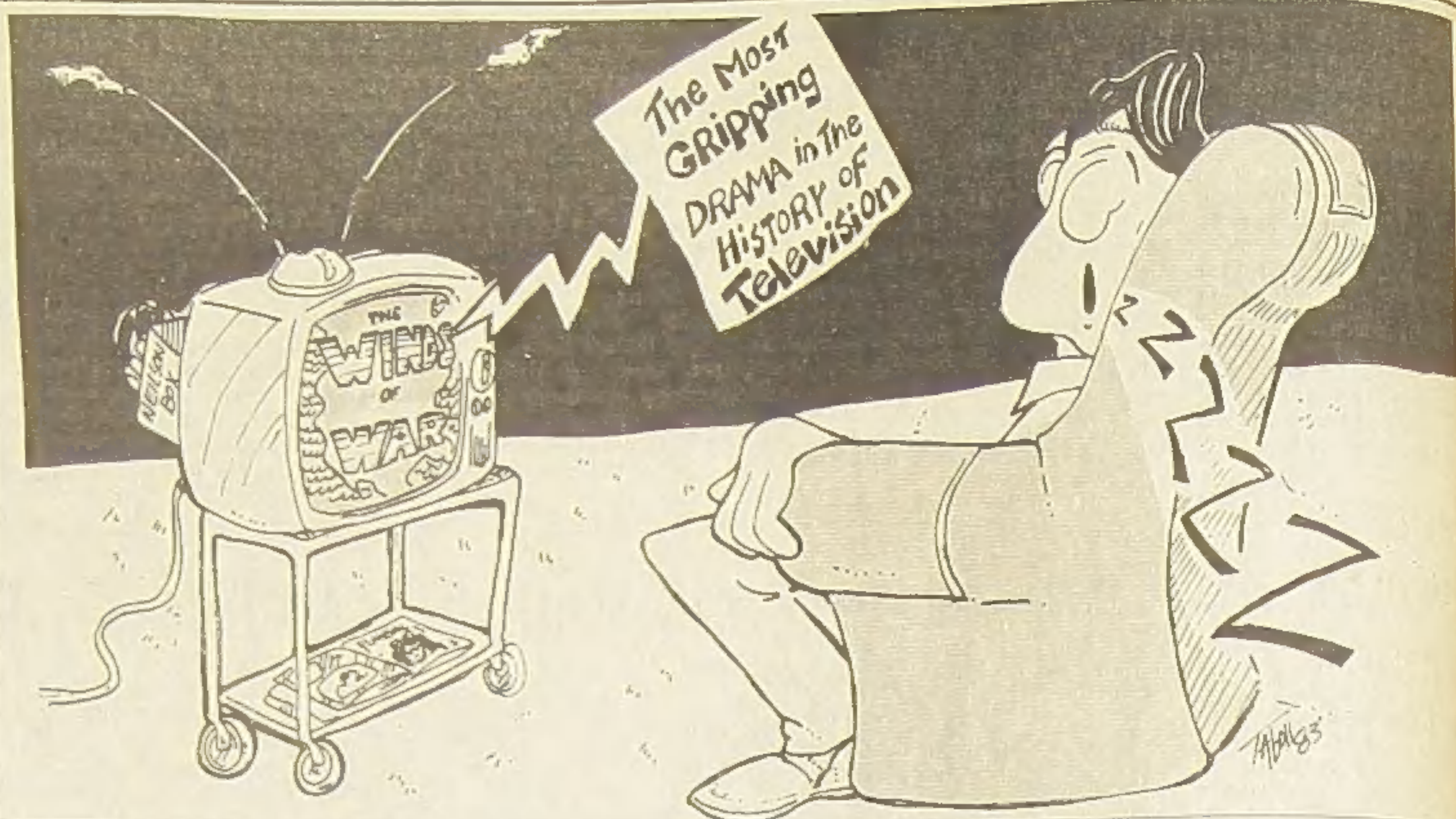
To those who read this mass of words, written in youthful idealism, the future is yours. You will conceive, give life, and continue the dream.

You, after all, are the dream.

It would be wrong to end this editorial with a plea for more money when you are called by Phon-A-Thon. We ask for something more; we ask for your dreams. We ask that you dream with us.

Give Missouri Southern the gift of life; continue the dream.

Like the dreams of Don Quixote and Martin, Southern's ultimate dream cannot be realized in a fixed number of years. The torch can only only be passed from generation to generation in hopes that it may be realized.



Daphne Massa:

Millions, but not everyone saw 'Winds of War'

By Daphne Massa
Executive Manager

Beginning on Feb. 6, the American Broadcasting Company began airing one of the most expensive television mini-series of all times. This six-night, two-three hours per night movie was, of course, the 18-hour adaptation of Herman Wouk's *The Winds of War*. And before it was to end it was, according to *TIME*, Feb. 7, 1983, to have come in contact with every American over the age of 12. *TIME* also referred to the movie as a "\$40 million dollar gamble".

This movie was not only to touch the lives of millions of people, it was also to cost the producers 25 million dollars in promotion of the extravaganza. Promotions included mailing out copies of a 24-page magazine to special-interest groups, schools and libraries. This magazine introduced the five major wartime leaders. ABC also began running 30 second promotion spots on Pearl Harbor Day.

Was the money put to good use? The mini-series received a more than adequate amount of promotion. Since Dec. 7, we've been bombarded with

reminders that *The Winds of War* was coming. There were undoubtedly millions of people watching the series—85 millions watched the first night; whether or not they stay tuned for all six nights is another question.

Other national networks were battling over the possible audience during its scheduled air times. The premiere night seemed to be the time with the most push toward getting a captive audience. It was as if the network executives thought that people that tuned in the first night would automatically tune in every night, and thus be stifling the audiences of the other networks. As stated in *TIME* by Orson Welles in recap of a 30-second promotional spot, "Why spend 18 hours watching someone else's war, when you know how it comes out? We win, and have to buy all their cars. Watch Steve Martin's *The Winds of Whoopie*. See it all in one hour on Sunday." That statement possesses two justifiable reasons for not watching *The Winds of War*.

First of all, we all did know how the movie was basically going to end. The United States was destined to get involved in World War II. The

destiny of individual characters may not have been clear to those of us that were unable to tune in to this event. But like all other movies dealing with World War II, we could anticipate some character involvements and predicaments. There would definitely have to be a Jewish person in Europe to be in danger of Hitler and his slaughtering of Jews. Military personnel would play a vital role along with their wives, who were always wondering if their men would "come home from the sea".

Probably the biggest reason for not tuning in to this epic was not being able to, or really not wanting to reschedule time and other prevalent responsibilities around a "mini-series". There are some things not worth rescheduling an entire week's events around, and in this case, a television show is one of them.

From responses heard from people that did watch the saga, there were some highlights, and some enjoyable moments but there were also some aspects that were not as highly received.

A hundred million persons may have watched, I wasn't one.

Editor's Column:

General education is more than just classes

By A. John Baker
Editor-in-Chief

Some students have formed the opinion that general education requirements are unnecessary in their education. These students should realize the importance that general education has concerning society and the interrelationships of people. They are expressing a lack of understanding toward the basic concept of "general education." They need to realize the purpose behind general education and its required courses. And if anything, more general education is needed, not less.

Southern's college catalog sets forth a "goal" of general education which is to "contribute toward the development of the whole person, as an individual and as a member of society."

Then the catalog outlines eight different concepts that the required courses are intended to reinforce. After reading this description of general education and the ideas that are supposed to accomplish the goal one might wonder if even more emphasis needs to be placed upon the general education core.

Students are not realizing the worth of general education because the classes have become to them a common place; this is one reason for students' lack of understanding toward general education and it suggests

the curriculum needs to be updated.

Students' inability to get involved with learning something that does not necessarily relate explicitly to their career goals is another reason for not understanding general education.

This latter problem expresses the idea of specialization and it seems that that is the direction people are going today when seeking an education. And that is contrary to the idea of higher education. Colleges are for introducing students to a wide variety of information which allows them to form ideas through the total educational experience.

If students were allowed to take all courses within one specific school the philosophy of higher education becomes defeated and each school becomes a vocational school rather than being part of the college concept.

This would divide rather than unite society which is founded on the interrelationships of people. People need to be able to interact with one another within a social setting. Furthering the development of human interaction is what the college must strive for and general education requirements should serve as the device to accomplish the means.

Individuals wishing to concentrate so heavily in one particular field are not the contributors to society. They are the ones who are qualifying themselves

for specific jobs and when they are qualified they enter their field and seldom interact socially. These persons must adapt to the college; it should not be the college adapting to these students.

In fact, more emphasis needs to be placed on general education and its social responsibility. This is where the idea of modifying general education requirements comes in. The curriculum required must reflect upon the past, but it should not neglect the future. After all, the society of tomorrow will depend upon the students of today and that leads us to believe that the requirements should be updated and modified to reflect the advances and improvements society hopes for in the future.

Some people blind themselves as to the advancements in technology and how it has affected the development of computers. These people will argue that computers do not have a place in general education, but if computers continue to develop as they have in recent years it will not be long before becomes necessary to require some type of computer familiarization course.

The addition of such a class is just one example and only one, but it expresses the idea of why and how general education requirements could be modified to show insight into the future.

Letter to editor: Fantastic college, but...

Dear Editor,

Missouri Southern as a whole is a fantastic place at which to receive an education. But like everything else, it has its weaknesses. I ate at the school cafeteria once, only to vow that I would never eat there again.

After paying the girl at the cash register for the meal I was about to receive, I walked over to where the line was building. People were picking through the trays, apparently trying to find a clean one. The silverware too, was thoroughly examined as each student made his choice.

I managed to find only a slightly greasy tray and selected my meal. I decided on chicken fried steak, mashed potatoes and gravy, corn, and pudding for dessert. I then turned to choose a table at which to sit. Three-fourths of the tables had large smudges and various crumbs scattered upon them. The other one-fourth was occupied.

There was one table with only a

couple of dirty, wadded napkins and a kinked up straw wrapper. I pushed these aside and sat down. For the first time, I stopped to look at the food sitting before me.

Despite my careful choice, I discovered an oily thumb print on my spoon. Taking my fork in hand, I made an attempt to cut my steak. Not succeeding, I then took my knife and began to saw lightly, then vigorously. After several moments, I had a small piece separated from the mass of meat lying on my plate.

Pulling the fork up close to my face, I hesitated, then took a bite. The hard baked batter of the chicken fried steak dug agonizing grooves into the roof of my mouth. My teeth beat the steak into submission and it made its death march down my throat. I put the steak aside and then turned to my mashed potatoes and gravy.

The gravy was very thick and it had a lifeless glow to it. As I looked closer, I noticed little unidentified black specks in the dried out

potatoes. My stomach churned.

Leaving the mashed potatoes untouched, I centered my attention on the corn. The corn looked great. I took a small mouthful and swallowed. Yes, the corn was fine, but it needed salt badly. My table had no salt. As I looked around I noticed that very few tables had any. No sooner would a student of one table sprinkle his food lightly with the scarce salt, then another student from another table would ask for it. I didn't want to stand in line for the salt shaker, so I put the corn aside.

One taste of the pudding brought back vivid memories of eating paste in second grade.

I got up to leave. Though my stomach was empty, it was no longer hungry. I feel this is a part of Missouri Southern that could stand a little improvement. This is a great school, but I do regret to say that the cafeteria proved to be a distasteful experience.

Darrolyn K. Leavens

The Chart Missouri's Best College Newspaper

The Chart, the official newspaper of Missouri Southern State College, is published weekly, except during holidays and examinations periods, from August through May, by students in communications as a laboratory experience. Views expressed in The Chart do not necessarily represent the opinions of the administration, the faculty, or the student body.

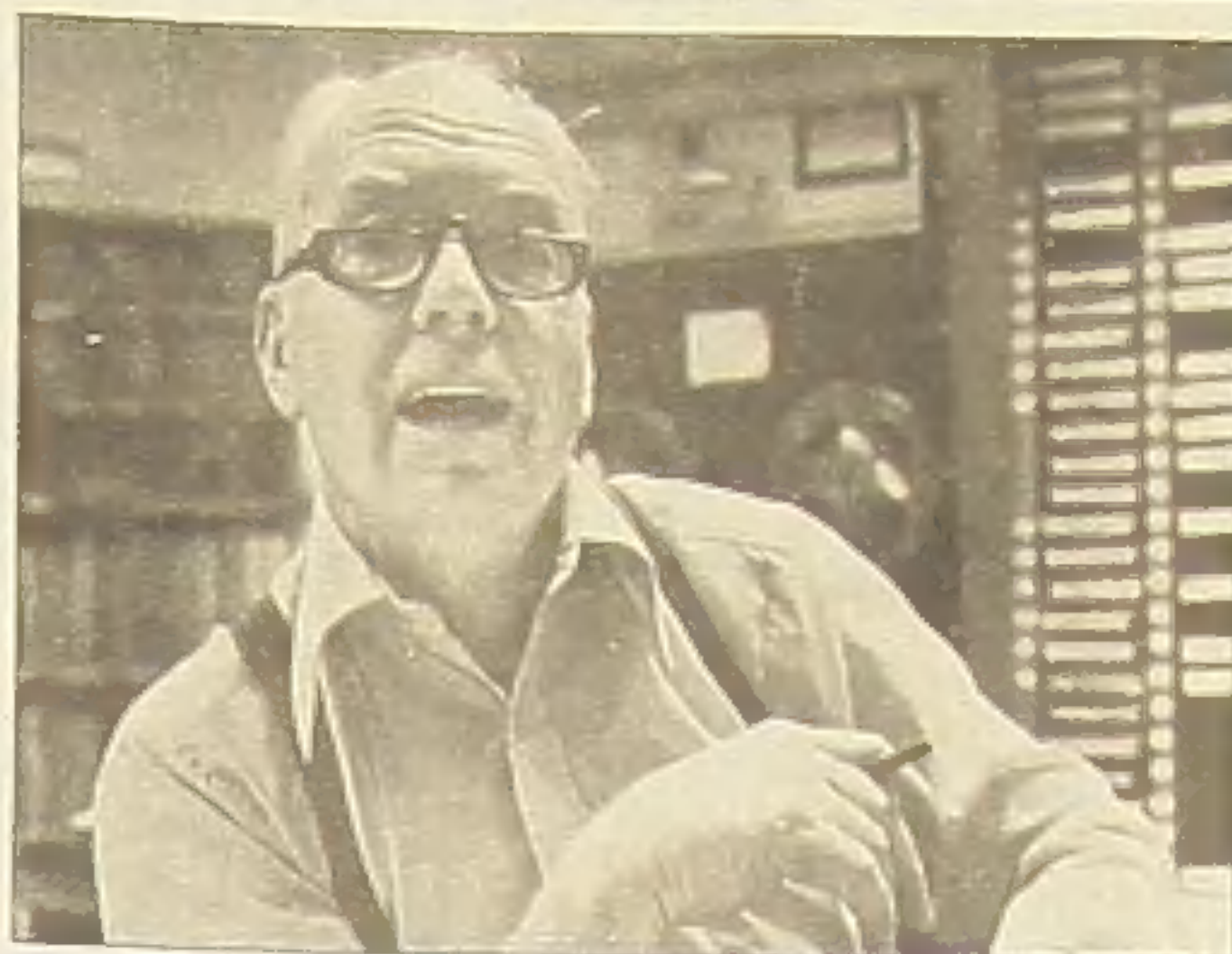
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FEATURES

HERKEMER P. PUSHBROOM



Below: Johnson shares a moment with churchgoers at Rocky Comfort where he preaches.



Suspenders, house slippers, a cup of tea, and Joe Johnson is ready. At six o'clock each morning, it becomes his job to help KBTN's listeners "rise and shine." As Herkemer P. Pushbroom, Johnson can do just that.

Herkemer P. Pushbroom is the unique personality that many Neosho residents turn to in the early morning. He is the one who, with his cheery voice, lets the area know it's time to get rolling.

Six a.m. is not a bit too early for Herkemer. "I've done it all my life," he says. "I've gotten used to it." But he does more than the run-of-the-mill disc jockey show. From six to eight, listeners are convinced that right behind Herkemer is a dog lying in front of a fireplace—just like home.

While there is actually neither, there is a rooster (on tape) named Homer. Pushbroom talks to Homer, scolds him for taking his slippers and accuses him of interrupting. "Well, now Homer, it was my turn to talk. Dog-gone, that's just what everybody needs—a ban-lam rooster!"

This unique disc jockey began his career at Joplin's KFSB when

he was 18. Pushbroom, or rather Johnson, later radioed in Kansas City, Wichita and went with television during its birth. Although television has seemingly taken over, "I'm glad radio didn't fade," he said.

A toilet seat, a washboard, and cymbals make up Johnson's one-man-band. He shook his head and said, "I played that toilet seat for 12 years." His one-man-band has traveled with him from St. Louis to Denver and Minnesota to Oklahoma City. Many community services still seek his ensemble in form of "off-beat" entertainment.

Washboard fans can tune into KBTN's morning show and hear Herkemer sing the weather forecast. Who else, but Herkemer, accompanies himself with a washboard and a rooster in tenor?

If Herkemer is not singing or playing records he might be talking on the phone to community folk looking for a good buy. KBTN has a specially advertised Frye and Gray Tradewinds time set aside for listeners to call in and discuss with Pushbroom the items they wish to sell, give away, trade, search for, or need. He might even know where

somehin can be found.

His promotional spots are mainly live, with his reading advertisements from the newspapers. Giving free advice may creep into the broadcast. "...Now listen you guys. If you mess around and don't get your sweetheart something for Valentine's Day, just don't boo hoo in' me. I told you where to buy that necklace...."

Johnson's sweetheart is his wife Jean, whom he met in high school. In spite of the fact that there would be many times she would not travel with him, they married. "She's just a good ole housewife and mother," Johnson states with a smile. They are the parents of six children, and have three grandchildren, with one on the way.

Johnson, Jean and two sons now live on their farm in Diamond. Cows, calves and a precious dog named Spot roam the land. Spot had everyone worried, because he had not been seen in two or three days. Of course, the listeners were relieved to hear Spot had returned to the back door.

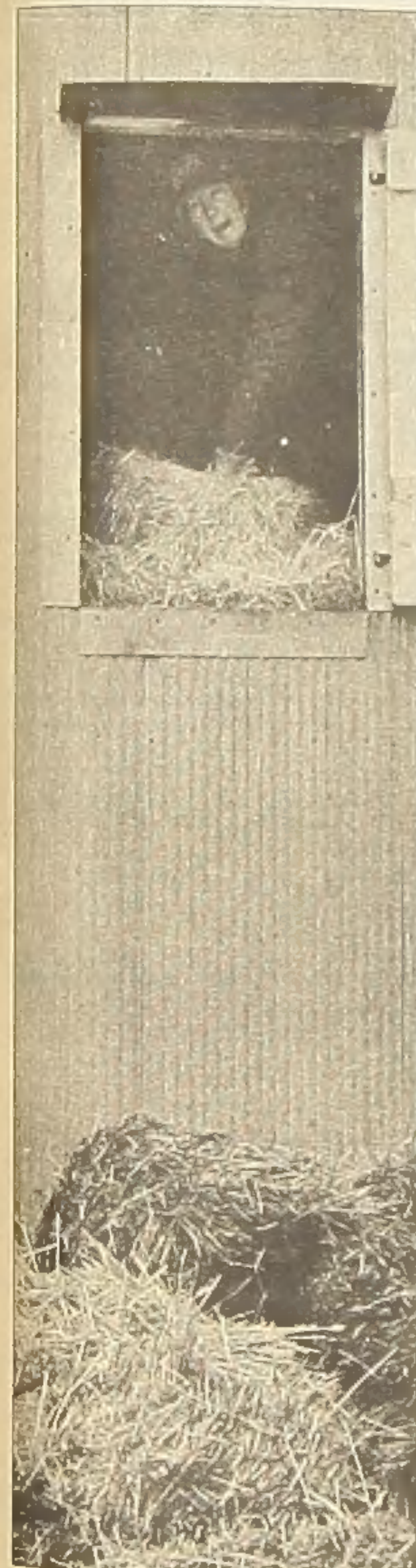
Other than farming, one of Johnson's favorite subjects is engines. He jumped right away in-

to a discussion with this author's grandfather, Virgil Shirley, and they talked nonstop about Johnson's Model A. Johnson speaks matter of factly about chasing cows in that Model A, and driving it to New Mexico. "I'd like to drive it to Canada," he announced. "But, I'll have to save some money and sell some calves."

What else is there for Johnson as full of vim and vigor as Joe Johnson? Nothing but the pastoral duties of the Rocky Comfort Church of Christ. He has preached for 21 years, but only has been at Rocky Comfort for six years.

When asked of his life philosophy, Johnson (in true Pushbroom style) replies, "Well, I don't know, just do what's right." And if sitting in front of the fire, drinking is right, then that's all the better.

Herkemer P. Pushbroom, a multi-talented man, has become a friend to Neosho's early morning risers. His cheery good-bye puts a smile on your face as he prepares to head home to return to the fire, "Put on the biscuits and gravy, Jean, I'm comin' home."



Between pitching hay and pitching records, Johnson is busy most of the time.

At right: Playing the washboard is one of Johnson's trademarks.



Weekday mornings for two hours, Johnson becomes Herkemer P. Pushbroom.

Story by Brenda Michael

Photos by Greg Holmes

Said Johnson after a day of disc jockeying and farming: "A warm fire takes all the ambition out of a man."

SPORTS

Kearney, Hays due for weekend action

Kearney State will bring its 9-2 conference and 18-8 overall record to Missouri Southern on Friday night, and nationally ranked Fort Hays State will bring a 11-0 conference record and 21-2 overall to Southern on Saturday. Missouri Southern has suffered losses to both teams on the road but Coach Chuck Williams hopes playing them here will make the difference; "the shoe's on the other foot so to speak."

Fort Hays State has made 704 of 1,362 attempts to lead Kearney and Southern in field goal percentage. Kearney State has made 861 and attempted 1,755 while Missouri Southern has made 718 out of 1,468 attempts.

Carl Tyler has 207 field goals and 65 free throws for 479 total points and 20.8 points per game, Willie Rogers has 103 field goals and 35 free throws for 241 total points and averages 10.4 points per game while Greg Garton averages 10.3 points per game with 55 field goals and 62 free throws for 235 total points.

Les Adelung, Kearney, has 110 free throws and 195 field goals for 500 total points and an average of 19.1 points per game. Crale Bauer averages 16.4 points with 139 field goals and 43 free throws for 331 total points while Jeff Hoppes has 153 field goals and 51 free throws for 357 total points and an average of 15.2 points per game.

For Fort Hays State Nate Rollins has 324 total points with 135 field goals and 44 free throws and averages 21.6 points per game. Reggie Grantham has 156 field goals and 46 free throws for 360 total points and 15.7 points per game. Rege Klitzke has 115 field goals and 90 free throws for 320 total points and 13.9 points per

game. Willie Shaw averages 12 points with 100 field goals and 75 free throws for 275 total points while Raymond Lee has 97 field goals and 68 free throws for 262 total points and averages 11.4 points per game.

Rollins, Fort Hays, leads the conference in field goal percentage having made 135 of 220 attempts while teammate Klitzke has attempted 111 and made 115. Adelung, Kearney, has made 195 of 377 attempts while Bauer has made 139 of 271 attempts.

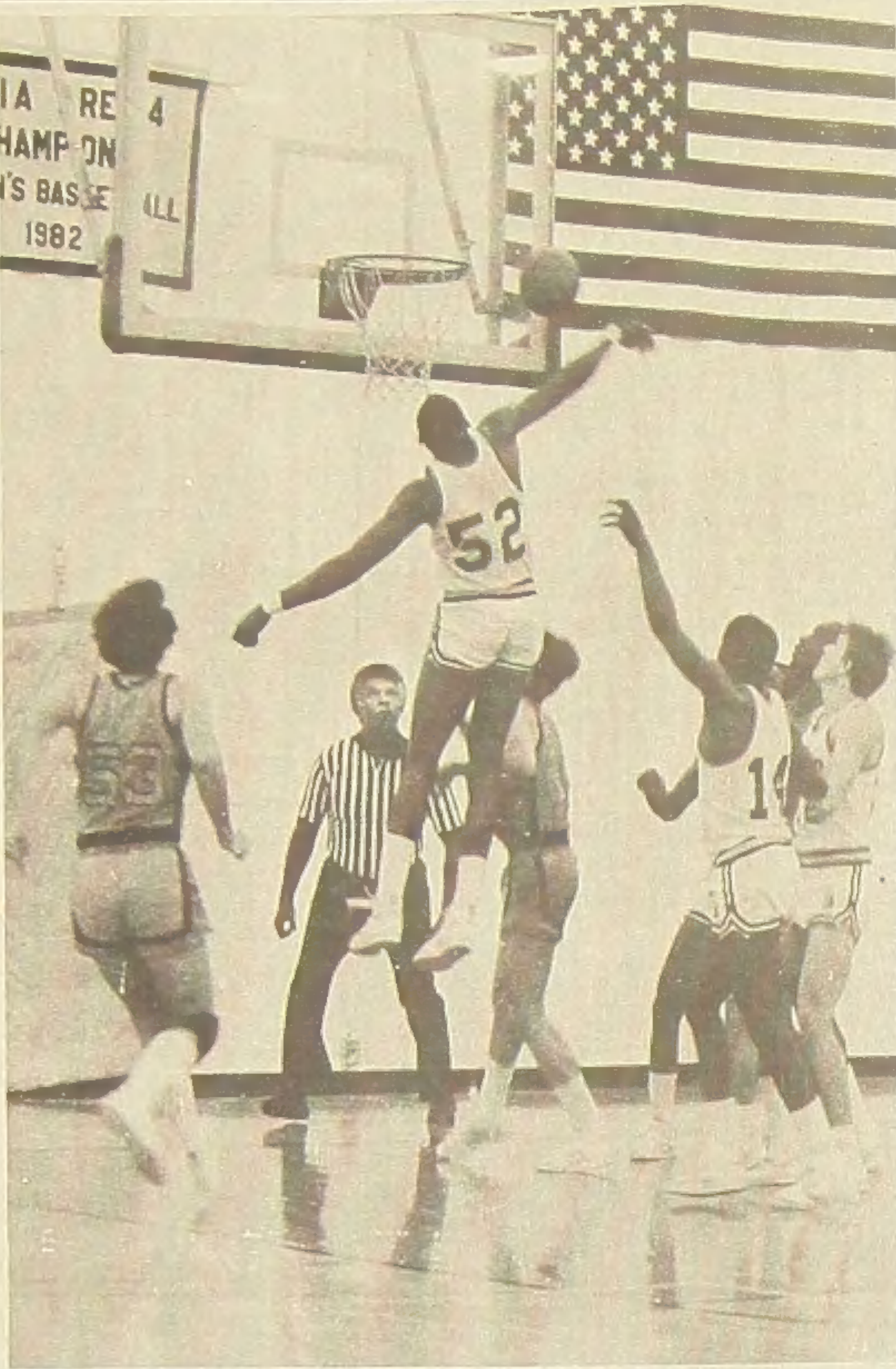
In free throw percentage Garton leads with attempting 70 and making 62. Adelung has made 110 of 144 attempts. For Fort Hays Rollins has made 54 of 71, Klitzke has attempted 121 and made 90 while Shaw has made 75 and attempted 107.

Kearney State has made 393 of 578 attempted free throws, Fort Hays has made 381 of 570 attempts while Missouri Southern has attempted 476 and made 315.

Rollins and Shaw, Fort Hays, average 10.9 and 9 rebounds respectively. Hoppes, Kearney, averages 7.4 while Rogers, Southern, averages 7.1 and Danny Sawyer averages 6.1 rebounds per game.

In assists Lee, Fort Hays, averages 5.7 per game and has 132. Adelung, Kearney, has 110 and averages 4.3 while Southern's Virgil Parker has 91 and averages 3.9 and Tyler averages 2.8 assists per game and has a total of 66.

Williams believes that against Kearney, Missouri Southern will have to "try to slow them down because they are basically a running team that scores a lot of points while Fort Hays averages several points, we'll have to keep them from scoring on rebounds and take away their inside game."



Baker Photo

Willie "Sweet Pea" Rogers is just a moment too late to block the shot of an Emporia State player Friday night in Robert Ellis Young Gymnasium. Southern battled Emporia State in a close game and came out victorious.

PSU does it again to Lions

It happened again. Cross-state rivals, the Pittsburg State Gussies, turned on and downed Southern Lady Lions by a narrow margin in the fourth straight time. Pittsburg, 11-11 overall and 7-5 in conference play, defeated the Lady Lions cagers, 11-11 overall and 7-5 in the conference, 77-75 in a CSIC game held in Robert Ellis Young Gymnasium Tuesday evening.

Pittsburg, powered by Carla Benton's 21 points and 14 rebounds, took 39-34 half time lead and never relinquished it. Five players scored in double figures for the Gussies as they shot 51 per cent from the field. Ann Woloszyk added 11, Janet Classen 14, Latonya McGee 12 and Kelly Krumsick 11 in the victory. Southern, who shot 46 per cent from the field also had five players in double figures. Linda Castillon led the way with 17, followed by JaNelda Dvorak with 13, Becky Fly with 12, Dee Dee Reeves with 11 and Cathy Fleetwood with 10.

The game was a physical match with Fly and Dvorak fouling for Southern and McFee collecting five for the Gussies. Reeves, Rene Fields and Fleetwood finished with four as did Pittsburg's Classen and Woloszyk. Pittsburg hit 27 of 52 free throw attempts for 73 per cent while Southern managed 55 per cent on only nine of 16 free throws.

Coach Jim Phillips commented, "There's no question that the officials made a difference. We committed the fouls, I'm not saying that; in fact, we probably committed more. I'm not crying about the officials—they can't win or lose a game for you, but they did make a difference. When you teach your players to play a certain way and then when the game isn't called consistently—it makes a difference. We got called for offensive fouls for boxing out and we got called for defensive fouls for jumping on their backs at the other end."

Rebounding was also to Pittsburg's advantage 40-37 with Benton leading the way.

Lions tame Hornets 11th time in 12 tries

Missouri Southern came from behind to hand Emporia State its 11th loss in 12 games against the Lions, since Chuck Williams took over in 1977; the score was 81-72.

Emporia took a 39-30 halftime lead, hitting 54 per cent from the field in the first half, as LeRoy Riley scored 11 points and Dennis Tenpenny added 10. "At halftime we didn't have the quick tempo. We came back out with our defense in full court and that ignited our offense," commented Williams. Brian Peltier and Greg Garton each contributed eight points to the Lion cause in the first half.

With less than two minutes expired in the second half the Hornets led 47-34, hitting their first four shots of the period. At that point Southern's defense began forcing the turnovers and the Lions scored nine unanswered points to get within four with 14:40 left. By the end of the game Missouri Southern's defense had come up with 13 steals.

At 12:25 Emporia held a 53-45 lead on the efforts of Riley and

Mike Farmer, but Southern rallied back to tie the score at 56 on a steal and a lay-up by Virgil Parker with 9:57 to play. On field goals by Parker and Carl Tyler Southern took control, 67-64.

Garton hit a 10-foot jumpshot from the baseline and Tyler added two free throws at 3:39 to open a 71-66 lead. Following seven straight points by Garton, Southern enjoyed its biggest lead, 80-70 with 1:20 left to play.

Parker hit 9 of 12 from the field for 18 points and tied Tyler for team scoring honors. Garton added 17 points and Willie Rogers 11. The Lions shot 50 percent on 35 of 63 attempts.

Riley led the Hornets with 11 of 16 from the field for 23 points. Tenpenny had 14 and Steve Henson contributed 11 as Emporia hit 33 of 54 shots for 61 percent from the field. The rebounding advantage went to Emporia, 31-23, as Riley and Tenpenny each had 10. Rogers led the Lions with six and Tyler pulled down four rebounds.

Women split with Washburn, Emporia

Southern women split CSIC conference games this weekend with Emporia and Washburn, leaving their conference mark at 5-6 going into Tuesday night's game with cross-state rivals, the Pittsburg State Gussies.

Despite a late surge in Friday night's game with Emporia's Lady Hornets, the Lady Lions fell to the Hornets as they scored 12 unanswered points in the second half to put the game away. With 12:15 remaining in the half, Southern applied an outstanding trapping defense, recovering five consecutive turnovers. With 7:50 left, the Lions came within two, but it wasn't enough as Emporia recovered and won by 14, 89-75.

Southern Coach Jim Phillips said, "We didn't play a crisp game.

We lost our sharpness on defense. Also our poor shot selection in the second half definitely hurt us."

Carolyn Richard scored 24 points to lead all players. Teammates Debbie Glenn and Day Griffith added 22 and 18 as the three combined for 64 of the Lady Hornets' 89 tallies. Southern boasted four players in double figures as Linda Castillon scored 22, Missy Evans 14 and Cathy Fleetwood and Becky Fly each finished with 10.

Griffith hit four straight free throws during Southern's comeback attempt to keep the lead for Emporia. Griffith also grabbed the game high eight rebounds as the Lady Hornets outrebounded the Lady Lions 38-36. JaNelda Dvorak and Dee Dee Reeves each pulled

down six boards to lead Southern.

Emporia, who led 41-35 at the half, shot 53 per cent from the field, hitting 32 of 60 field goals. Southern attempted five more times but managed to connect on only 25 of 65 for 38 per cent.

Saturday, it was Southern battling to hold on to the lead as Washburn rallied to within three late in the game. The Lions led 32-28 at the intermission, but Joy Benton gave Washburn a 38-36 early in the second half. It was basket for basket, with the score 44-43 Washburn, when the Lady Lions exploded for 12 points while holding the Lady Blues to two, giving them a 55-47 advantage.

Phillips said, "Our full court pressure defense worked well. It

took them 14 or 16 seconds to bring the ball downcourt. The didn't leave them much time to set up their offense."

Joy Benton led all scorers with 22, scoring 18 in the second half during Washburn's rally. Sue Wickham and Lori Roenbush each added 12 and Roenbush had each all rebounders with six rebounds. The Lady Lions held the team rebound edge as Reeves led Southern in rebounding, grabbing seven missed shots.

Margaret Womack, who led the Lady Lions with 16 points, hit five free throws during the rally, 4 of her 16 points came in the second half. Womack was followed by Castillon with 12 and Fly and Reeves with 12 each.

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